#### ANNUAL HR SYSTEMS SURVEY





### Take part in the world's most renowned and longest-running industry survey!

**A 28-year research effort...** each year between **April and July**, over 3,000+ unique global organizations participate in our Annual HR Systems Survey - the industry's most **extensive**, **longest-running global research effort** of the HR Systems market delivering critical **Voice of the Customer** feedback on current and future HR technology experience, spending, adoption, and outcomes.

### Participate and access real-time HR Systems market data!

What's in it for our Distributors...it's simple. As a member of our Distributor community, you gain valuable buyer insights and the latest market trends, including specific survey data unique to your organization. We offer benefits for your support and participation that equal a value of over \$35,000.

### SURVEY DISTRIBUTION BENEFITS

| Number of<br>Completed<br>Responses | Exclusive Profile<br>of an<br>HR Buyer<br>Webinar | Early Access to<br>The Annual HR<br>Systems Report | <u>Customer</u><br><u>Response</u><br><u>Summary</u> | Industry<br>Presentation or<br>Article | 60 Minute<br>Custom<br>Co-Promoted<br>Webinar |
|-------------------------------------|---|--|--|--|---|
| Value                               | \$1500  | \$1800   | \$5000   | \$12000                                | \$15000                                       |
| 1-4                                 | $\checkmark$                                      |  |  |  |   |
| 5-49                                | $\checkmark$                                      | <b>✓</b>   |  |  |   |
| 50-149                              | $\checkmark$                                      | <b>✓</b>   | $\checkmark$   |  |   |
| 150-299                             | $\checkmark$                                      | <b>✓</b>   | <b>✓</b>   | $\checkmark$                           |   |
| 300+                                | $\checkmark$                                      | <b>✓</b>   | $\checkmark$   | $\checkmark$                           | <b>✓</b>                                      |

#### Partner with us!

**Signing up as a Distributor is easy...** Simply complete this <u>Survey Distributor RSVP Form</u>, and we'll schedule an informational meeting. Distribution is open to any organization with an audience that buys or uses HR or Workforce Technology. Check out our <u>Global Distributor Community Logo page</u> to see who distributed the survey in 2024.



## **Harnessing Our Data as a Value Driver**

**Unlock exclusive insights with Sapient's research...** many participating organizations choose to subscribe with us throughout the year to access **deeper cuts** of data – offering rare (and timely) market insights specific to their organization, which would otherwise be too expensive and time-consuming to obtain on their own.



# **Ready to join our Global Community**

If you would like to schedule a 30-minute informational call with a member of our research team at Sapient Insights Group before becoming a Distributor, please email <a href="mailto:research@sapientinsights.com">research@sapientinsights.com</a>.



Sapient Insights Group is a research and advisory firm that specializes in equipping clients with data and insights that drive enterprise-wide change through better investments in people, processes, and technology.

