



Wow, it's really September. This time of year - late summer to early fall - is a time for harvest and favorite pastimes. Apple picking, football, the [Full Harvest Moon](#), and a few strange celebrations too. We're guessing you didn't know that September is National Happy Cat Month, National Hug Your Hound Day, Kids Take Over The Kitchen Day (huh?), International Talk Like a Pirate Day, and our Insightful editor's top choice - [National Punctuation Day!](#) Enjoy this month's edition - thoughtfully curated for HR practitioners and buyers, solution providers, investors, and industry leaders.



Are you moving to end the year with laser focus? Insights from industry thought leaders.

[To Be Seen as Strategic, HR Must Laser Focus on Outcomes](#) | by Stacey Harris
Moving from wishful thinking to reality with HR strategy by focusing on outcomes that matter the most, can happen and is one of the hotter topics covered in [Stacey Harris'](#) latest [HR Executive article](#). Worth the read.

[8 Tips for Building Strong Relationships With C-Suite Executives As A CHRO](#) | by Brett Farmilow | + insights from our Founder and Managing Partner...

"What a fun article. I love the examples of acting as a trusted advisor and coach, understanding the business you're in, and crafting solutions for enterprise challenges. To this list, I'd add bringing the human perspective to every conversation. So often, executives are insulated from the impact their decisions have on the people delivering on their vision. CHROs are in a unique position to connect the dots between employee experience, productivity, and, ultimately, profitability. If we utilize the data at our fingertips paired with a deep understanding of the business, we can build and execute an HR strategy that contributes to bottom-line results and delivers an employee experience aligned with organizational values."

[Susan Richards](#)

Founder and Managing Partner, Sapient Insights Group

Prepared for a C-suite conversation to propose or execute your HR Strategy plan? Four tips on what you can do to prepare.

Tip 1 → Get a jump start on 2024 market trends by attending our events at [HR Tech](#) in Vegas this fall!

*Attend Friday's [2023 HR Tech Conference Keynote](#) and hear [Stacey Harris'](#) public debut of key findings from this year's HR Systems Survey:

Key Findings from the Industry's Most Comprehensive Study: The 26th Annual HR Systems Survey Keynote | Friday, October 13 | 8:15 am - 9:15 am | Mandalay Bay Resort | Session Number: Key4

*Pre-register for our [HR Systems Strategy Pre-Conference Workshop](#) - experience a data-driven immersive event with collaborative exercises and group discussions around building [and implementing] an adaptive HR Systems Strategy facilitated by [Stacey Harris](#), Chief Research Officer, and [Cliff Stevenson](#), Director of Research and Principal Analyst:

Build an Adaptable HR Systems Strategy Workshop | Monday, October 9 | 1-4 pm | Mandalay Bay Resort | Oceanside D | *Included in your All-Access Premium Pass | Registration required

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[Register here \(button\)](#)

Tip 2 → Can't make it to HR Tech? Set up a [discovery call](#) with [Cliff Stevenson](#), Director of Research, and [Lisa Renko](#), Director of Client Relations, before the data is publicly released.

Tip 3 → Watch for the **2023-2024 HR Systems Survey #1 and Top Five Voice of the Customer Vendor rankings list!** Hear it first by attending Stacey's [Keynote](#) on Friday, October 13, at the #HRTechConf. **If you are in the process of a systems change or transformation project, this is the list to follow, or [we would be happy](#) to chat about your project needs.**

For SMBs and Mid-size companies - don't forget about Emerging Tech data - we've enhanced this part of the survey, and the data should be informative and timely for this ever-growing segment of the market.

Curious about who made our **Top Vendors** list last year? Find more information about the 2022-2023 HR Systems Survey's vendor [rankings](#) here.



HOT* Tip 4 → Plan your 2024 HR Systems strategy with real-time data and market research by purchasing the 2023-2024 HR Systems White Paper, 26th Edition [\$1,297.00] - to be released October 13, 2023. For more information, visit our [Research Marketplace](#).

If you have immediate project needs and would like to hear a sneak peek about what this year's data is revealing, [Connect](#) with us.

It's almost Fall! Time to Huddle up and catch the latest hot topics on all things HR and HR Tech.



In other HOT HR Tech News

Congratulations to our very own [Stacey Harris](#) for being selected to this elite list of industry thought leaders for the 2nd year in a row!



[Meet the 2023 Top 100 HR Tech Influencers](#) Article by HR Executive

SIG Out and About.

HRM Asia's Virtual HR and Work Tech Conference: [HR TechFest Connect 2023](#) | Build a Technology Stack for a Connected Workplace: Insights from the Annual HR Systems Survey | Stacey Harris, Speaker

[Register](#) for this exclusive HR TechFest session, where Stacey will reveal how global organizations are using technology to create and enhance a connected workplace. Drawing from preliminary findings from Sapient Insight Groups' renowned [Annual HR Systems Survey](#), she'll be sharing data and insights directly from the Asia Pacific market.

A blue banner with white and light blue text. On the left, it says "HR TechFest Connect 2023" in large letters. Below that, it says "The Connected Workplace : Empowering HR Leaders to Build an Engaged & Resilient Workforce". On the right, it says "www.hrtechfestconnect.com" and "27 SEPTEMBER 2023". At the bottom right, there is a white button with the text "REGISTER NOW" and a right-pointing arrow.

HR TechFest
Connect2023
The Connected Workplace : Empowering HR Leaders to Build an Engaged & Resilient Workforce

www.hrtechfestconnect.com
27 SEPTEMBER 2023

REGISTER NOW ▶

Upcoming webinar: Join Geoff Webb, Vice President Solutions, Product and Marketing, and Amberly Dresser, VP Brand, and Customer Marketing @ [isolved](#) for this can't-miss discussion with [Cliff Stevenson](#), Director of Research [Sapient Insights Group](#), about emerging opportunities to chart your own path to better business outcomes through strategic HR.

Thursday, Sept 21 | 4:00 pm ET | Register here: <https://isolved.co/strategy23>

The graphic features a light gray background with a pattern of white and pink circles. At the top left, the word "Webinar" is written in pink. At the top right is the "isolved" logo in black. The main title "Why Tactical Won't Cut It: Your Path to Building a Strategic HR Function" is centered, with "Why Tactical Won't Cut It:" in black and the subtitle in pink. Below the title are two circular headshots: Cliff Stevenson on the left and Geoff Webb on the right. Between them is the SAPIENT INSIGHTS GROUP logo. Below each headshot is the speaker's name and title. At the bottom center is a pink rounded rectangle with the text "Watch On Demand!"

Webinar

isolved

Why Tactical Won't Cut It:
Your Path to Building a Strategic HR Function

Cliff Stevenson
Director of Research & Principal Analyst at Sapient Insights

Geoff Webb
VP of Solution Strategy at isolved

SAPIENT
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Watch On Demand!

Subscribers, please share this unique opportunity to access the world's longest-running Voice of the Customer research with your HR community network.

Last year's [25th Annual 2022-2023 HR Systems White Paper](#) is now available to the general public in our [Research Marketplace](#) at \$497.00 in honor of our survey's silver anniversary. *Don't need the entire report? The 2022-2023 White Paper Segment Reports will be available for download at \$199.00 per report at the end of September.

Interested in taking a deeper dive into the latest survey data? Ask us about bundled [research subscriptions!](#)

26TH ANNUAL



THANK YOU HR
COMMUNITY!

