

Hi,

Summer is officially here! We get it—time to take some much-needed R&R. Before you log off and take off, we have a BIG ask. The 26th Annual HR Systems Survey closes in two short weeks, and YOUR Voice as the HR customer makes or breaks it.

As the industry's longest-running and most extensive HR systems global research effort, our survey depends 100% on user feedback. The rich data, key findings, and annual white paper derived from the HR buyer are resources the entire HR industry has come to expect and rely on.

Take a peek at two good reasons to click the survey link below.

✓ **DIRECT** feedback. This a rare chance to share YOUR VOICE, insights, and experiences directly with providers, the global HR community, and your organization (all responses are anonymous and held in aggregate).

✓ FREE resource. After completing the survey, you'll receive a Mini Benchmark
Report delivered immediately to your inbox, comparing your survey answers against peers and organizations in your industry! Take a peek at one of the results you can have access to.

What is the General Perception of the HR Function at your organization?



Constant Roll the replay: Raising the Bar on HR! Find your voice and get good with uncomfortable.

HR leaders, you missed something good if you didn't catch this episode. Teri Zipper, Sapient Insights Group CEO, Managing Partner, and host of <u>HR</u>, <u>We Have a Problem</u>, went live on LinkedIn and stirred things up with a powerhouse lineup featuring Lisa Sterling, Perceptyx Chief People Officer, Susan Richards, Sapient Insights Group Founder & Managing Partner, and Stacey Harris, Sapient Insights Group Chief Research Officer & Managing Partner. Catch the replay here!



Well, this is exciting. Our first *HR in Action* Series Report: How Small Businesses Are Using Their HR Technology to Thrive - is available

Small and mid-sized businesses (SMBs) face many critical challenges heading into the next few years. The first and hardest hit by growing economic instability, fluctuating supply chains, and lack of skilled workforces, SMB leaders wishing to survive and thrive in this environment are adopting new data-driven approaches to managing and leading their businesses.

This paper explores what an HR Systems Strategy is and how to build one that achieves outcomes and improves the bottom line for your SMB organization. Readers can access reliable data on critical strategy elements such as per-employee spending, top HR and workforce solutions used by SMB buyers, PEO and managed services considerations, and proven implementation practices.

Download it here.

Register for this special webinar: Winning Today and Preparing for Tomorrow, Big Bets SMBs are making on HR Technology Investments

Join Sapient Insight Groups, Chief Research Officer Stacey Harris, and Director of Research Cliff Stevenson on **Tuesday, July 11 at 2:00 pm ET** as they discuss new research findings on how SMB organizations use HR Technology and new outsourcing models to achieve real impact for their businesses and workforces. Register <u>here</u>!

Key points they'll talk about:

- Considerations for PEOs, Managed Services, or EORs
- How SMBs are managing multiple workforce types
- HR practices and technology with the biggest impact on SMB outcomes
- Emerging trends SMBs should include in their HR System strategies

D Resources and a quick minute

Don't forget to join our new <u>Raising the Bar in HR LinkedIn group</u> - a boutique group of practitioners, thought leaders, and providers to connect authentically and further deeper conversations on strategic HR and how to move the needle now and into the future.

To remote or not? Steve Boese, co-founder and President of <u>HR H3 Advisors</u>, HR Tech Conference Chair, and host of the *HR Happy Hour* Show and Podcast, shares results in this <u>The Workplace Minute</u> episode from a recent Washington Post survey on remote worker's attitudes and preferences for remaining in remote work arrangements.

Will you be at <u>HR Tech</u> this fall? We are kicking things off by hosting a pre-conference workshop on Monday from 1-4 pm covering HR systems strategy while wrapping up the week with Stacey's keynote event. Be sure to book your flight out on Friday to hear the big reveal and first-hand account of the key findings from this year's survey. Both are much-anticipated events for conferencegoers.

• Why not plan to grab a coffee or meet up during happy hour by connecting with Stacey, Teri, or Susan at the conference? They would love to hear from you.

- o <u>Teri@sapientinsights.com</u>
- o <u>Susan@sapientinsights.com</u>
- o <u>Stacey@sapientinsights.com</u>

X A special shout-out to our 2023-2024 Survey Distributors

The organizations listed below are part of an elite and growing global Distributor community dedicated to supporting quality, unbiased HR Systems Voice of the Customer research. Check out our NEW <u>Global Distributor Community</u> page to learn about these participating organizations. Or, to reach us about getting involved with the survey, contact us at <u>research@sapientinsights.com</u>.

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ADP	isolved
Aggregage	JDXpert
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Atlas HXM	Mercer Leapgen
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HR Digi	Strategy Focused Group
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HRM Asia	UKG
HRO Partners	Unit4
Humareso	Visier
iCIMS	Workday
IHRIM	WorkTango

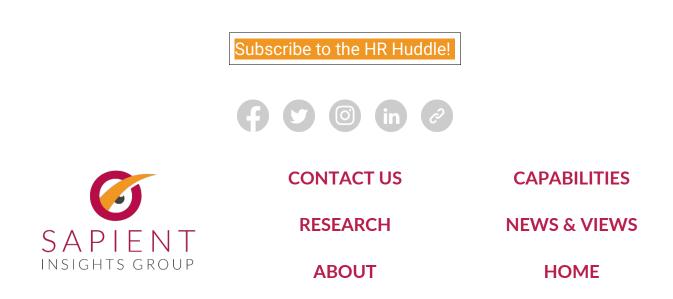
🖄 Out and about SIG Spotlight

Stacey Harris, Chief Research Officer & Managing Partner, and Tom Sroka, Senior HR Consultant, were in New York on June 14 and in Toronto today, June 15, for Workday's The Future of Work Tour. They would love to meet if you are in any of these areas. Click <u>here</u> to set up a meeting.

If you attend any of these events and want to connect, email us at info@sapientinsights.com.

☐ Fun-to-know-fact

Did you read this edition of *Insightful* using your smartphone? 65% of email users worldwide access their inbox using a mobile device (source).



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